

Paris Ashton

Virginia Department of General Services Director, Office of Graphic Communications

As a graphic design and communications expert, Paris Ashton has managed the Office of Graphic Communications for more than 15 years, overseeing the full-service creative resource that serves state agencies, colleges and universities, local government and nonprofit organizations.

Ashton has been the creative lead for numerous projects and statewide initiatives, including the Virginia Rules Instructor's Kit and website for the Office of the Attorney General, the Governor's Office New Parent Kit and the Virginia Outdoors Plan for the Department of Conservation and Recreation. Invited by the Department of the Treasury, Ashton served as the creative consultant and created design proposals for the Commonwealth's Commemorative Quarter that were presented to the public for a vote. She also served as a member of the Executive Committee for the Civil Rights Memorial Symposium and Dedication.

Ashton was employed by AT&T Technology Systems, W.M. Brown & Son (a high quality color printing company), worked with a religious organization and several small marketing firms before starting her career in public service at the Department of General Services. She also established her own freelance design business and has been an adjunct faculty member at Virginia Commonwealth University's School for the Arts.

Ashton graduated from Virginia Commonwealth University's nationally recognized School for the Arts, with honors, where she also attended the Master of Fine Arts program.